

# FINTECH INDUSTRY READY CRASH COURSE



MANDATORY  
PLACEMENT  
INTERVIEW



Odisha's 1st Industry Oriented Training Program

**REGISTER NOW !!!**

## COURSES

Digital Marketing

QA Analyst

UI/UX

Advanced Excel

## ABOUT US



The FinTech crash courses are designed for aspiring freshers looking to specialize in demand courses. These expert-led sessions provide in-depth, hands-on training, equipping participants with the technical expertise needed to develop and implement cutting-edge fintech applications.

## LEARNING PACKAGE INCLUDES

- ✓ Certification After Completion
- ✓ Weekly Assessments
- ✓ Pre - Interview Sessions
- ✓ Query Session
- ✓ Feedback Provided by industry Experts.

# Who Should Attend This Course ?

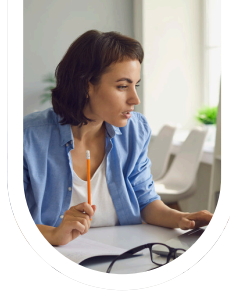
- ✓ Aspiring Techies and Non-techies
- ✓ Career Changers / Students
- ✓ Final year students or Freshers
- ✓ Freelancers

## Why We are the best ?

- ⚙️ Project-Based Learning
- ⚙️ Placement Assistance
- ⚙️ Skill-Focused Curriculum
- ⚙️ Industry-Expert Instructors

## What Will You Get ?

4+ Instructors	10 Weeks Training	14+ Assignments	03 Projects
01 Certification		100% Interview Opportunities	



## COURSE DETAILS



We believe that advancing your career shouldn't be too costly, which is why we've made this premier program accessible to you each at an affordable price:

₹ 10,000 + GST

# Digital Marketing Curriculum

Unlock the power of digital marketing with our comprehensive course designed for beginners and professionals alike. Learn SEO, social media, PPC, content marketing, analytics, automation, and more through expert-led sessions, hands-on projects, and real-world case studies. Specialize in e-commerce, branding, and growth hacking while mastering the latest marketing tools and strategies.

Earn an industry-recognized certification and gain job-ready skills to build a successful career in digital marketing. Whether you aim to start a business, scale a brand, or become a marketing expert, this course equips you with everything you need!

## Course Details

- Introduction to Digital Marketing
- Social Media Marketing
- Search Engine Optimization
- Advertising Tools & Its Optimization
- Web Analytics
- Website Hosting using Word Press

## Project



## Certification

## Tools/Software

- SEO Ranking
- AdWords & Adsense
- Landing page builder
- Email Marketing
- Campaign Marketing
- Google Analytics

# QA Analyst Curriculum

A QA Analyst, collects data about an organization's operations to improve its systems and processes. Quality Assurance Analyst (QA) A software tester is responsible for designing test scenarios for software usability, running these tests, and preparing reports on the effectiveness and defects for the production team.

## Course Pre-requisites:

This course requires strong interpersonal skills, such as good communication skills, flexibility, and adaptability. Critical thinking skills and an advanced understanding of Microsoft Excel 2013 or higher is also required.

## Course Details

- Business Requirement Analysis
- Manual Testing Method
- Web Service and API Testing
- Defect Management
- Automation (Selenium Java framework) includes basics of Java and SQL
- Website Hosting using Word Press

## Project



## Certification

## Tools/Software

- JIRA, QTest, ALM
- Sequel Server Programming
- JAVA Programming
- Selenium Automation Tool
- API Testing

# Advanced Excel Curriculum

This Advanced Excel Course is designed to equip professionals with the skills to handle complex data analysis, automation, and reporting. From advanced formulas and pivot tables to macros and Power Query, this course covers everything needed to become an Excel expert.

## Key Topics Covered:

**Advanced Formulas & Functions** – IF, VLOOKUP, INDEX-MATCH, XLOOKUP, TEXT functions.

**Data Validation & Conditional Formatting** – Rules, Dropdowns, Alerts

**Pivot Tables & Power Pivot** – Data Summarization, Custom Reports

**Power Query & Power BI Integration** – Data Transformation & Visualization.

**Macros & VBA Automation** – Custom Scripts, Task Automation.

**Data Analysis & Visualization** – Charts, Dashboards, Trend Analysis.

**Financial & Statistical Modeling** – Forecasting, Regression, ROI Analysis

## Tools/Software

- Advanced Functions, Pivot Tables
- Power Query & Power Pivot
- VBA (Visual Basic for Applications)
- Power BI (Basics)

## Course Details

- Business Requirement Analysis
- Manual Testing Method
- Web Service and API Testing
- Defect Management
- Automation (Selenium Java framework) includes basics of Java and SQL
- Website Hosting using Word Press

## Project



Certification

# UI/UX Curriculum

## Part 1: Introduction to UX

- UX Designer
- UI Designer
- Visual Designer
- UI Developer
- Interaction Designer
- UX Researcher

## Assesment



## Part 2: Design Thinking in UX

- Empathize
- Define
- Ideate
- Prototype
- Test

## Assesment



## Part 3: Prototyping & Heuristic Evaluation

- Fidelity of a Prototype
- Low-Fidelity
- Medium-Fidelity Prototypes
- High-Fidelity Prototypes
- Conduct a Heuristic Evaluation

## Assesment



## Course Benefits

- Master UI/UX principles for high-security fintech apps.
- Work on real-world fintech projects & case studies.
- Industry-recognized certification & career guidance.

## Project



Certification

# Standout Features of the Program:



## 8+ Industry Tools

Figma, Maze, Miro, and ChatGPT for a competitive edge



## Portfolio Development

Build a standout portfolio with weekly assignments and dedicated mentorship from industry & HFI-certified experts



## 10+ Real-world Projects

UI/UX design of Travel, Food & Payment Apps like - UBER, OLA, Zomato, Phone pe, Paytm & etc



## Gen AI Curriculum

Master cutting-edge UI/UX design enriched with Generative AI modules, preparing you for the future of design



*Our curriculum is meticulously designed to equip you with the skills needed to excel in tech, whether you're looking to gain an Advanced Excel, Digital Marketing, QA Analyst & UI/UX certification, enroll yourself to join top classes to master the courses .*

### **COURSE DURATION**

**30 DAYS**

### **HOW TO CONTACT US**

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🌐 <https://cybercareinfoways.co.in/training>

# THANK YOU